

Maximize advertising space by adding graphics in non-traditional high traffic areas. This high quality, budget-friendly film can be used on smooth surfaces for promotions such as, floor graphics, table surfaces, and POP. Matte finish extruded vinyl for slip resistance. Removable up to 3 months.

FEATURES:

- Water Resistant
- Easy to Apply
- Scratch Resistant
- Slip Resistant

APPLICATIONS:

- Floors
- Table Tops
- Countertop Displays

TECHNICAL DATA:

SURFACE FINISH:	White Textured Matte	WHITENESS:	105 (CIE Ganz)
BASE MATERIAL:	Vinyl	OPACITY:	100
ADHESIVE MATERIAL:	Solvent Acrylic Removable Adhesive	GLOSS MEASUREMENT:	5 +/- 10% by angle of 60°
LINER MATERIAL:	Coated Paper Liner	DURABILITY:	<i>Indoor: Up to 1 year Outdoor: Up to 6 months</i>
LINER WEIGHT:	120 GSM +/- 10%	ROLL LENGTH:	150 Ft.
LINER CALIPER:	7 Mil +/- 1	ROLL WIDTHS:	38", 54" & 60"
FACE STOCK WEIGHT:	260 GSM +/- 10%	CORE:	3"
FACE STOCK CALIPER:	8 Mil +/- 1	PRINT SIDE:	Print Side Out
BRIGHTNESS:	90 (ISO Blue Whiteness)	INK COMPATIBILITY:	ECO-SOLVENT, LATEX, UV

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